October 1, 2019

Dear Friends and Supporters:

The Saint Louis University Nursing Alumni Association International (SLUNAAI) will be holding its Inaugural Grand Alumni Homecoming at Manchester Grand Hyatt San Diego on July 3-5, 2020. In line with this, we would like to invite you or your company, organization, school batch to be part of our 3-day event as a sponsor or advertiser.

This event is a great opportunity for your organization or company to have great visibility and to advertise your products/services. We are anticipating attendees from our international and local nursing colleagues from the Americas, Europe, Middle East, Asia, Australia and our country of origin, the Philippines.

Enclosed are the Guidelines and Agreement Form for Sponsors and Souvenir Ad Program. Also enclosed is the sponsorship form for you to complete and return to us on or before Friday, May 1, 2020.

For further information, please contact Arbie Ramos, Chair of Sponsorship and Advertisement at +1 (848) 702-9704 and/or email at arbieramos@yahoo.com.

Respectfully yours,

Dino Doliente III, MBA, BSN, RN
President, SLUNAAI

Maricon Estebar
Maricon Estebar, BSN, RN
Chair, Budget & Finance

Arbie Ramos
Arbie Ramos, MSN, RN, APN-C
Chair, Sponsorship & Advertisement
Saint Louis University
Nursing Alumni Association International (SLUNAAI)
Grand Alumni Homecoming
Manchester Grand Hyatt San Diego, U.S.A.
July 3-5, 2020

SPONSORSHIP/ADVERTISEMENT AGREEMENT FORM

Please check below as appropriate and send the completed form with corresponding fees by Friday, May 1, 2020. We appreciate your support.

Name of Organization/Company/Batch: ____________________________________________________________
Contact Person: _____________________________________________________________________________
Address: _____________________________________________________________________________________
E-mail: ______________________________________________________________________________________

I. SPONSORSHIP PACKAGES/LEVELS

* Select by checking your choice

☐ Gold Sponsorship ($3,000)
  • Signage display at the entrance of the Gala Night Ballroom
  • One full-page ad in souvenir journal
  • Company/Batch name/logo will be placed in the rolling screen
  • Display of company/batch link on SLUNAAI Facebook Page upon sign up until the day of the event
  • 10-minute opportunity to speak during dinner at the Gala Night

☐ Silver Sponsorship ($2,000)
  • Signage display at the entrance of the Gala Night Ballroom
  • One full-page ad in souvenir journal
  • Company name/logo will be placed in the rolling screen
  • 5-minute opportunity to speak during break time at the General Assembly

☐ Bronze Sponsorship ($1,000)
  • Signage display at the entrance of the Gala Night Ballroom
  • One full-page ad in souvenir journal
  • Company name/logo will be placed in the rolling screen
II. SOUVENIR JOURNAL ADVERTISEMENT PACKAGE

* Select by checking your choice

☐ Outside Back Cover  ---- $1,500  ☐ Full-Page, Colored, Inside  ---- $300
☐ Inside Back Cover  ---- $1,000  ☐ Half-Page, Colored, Inside  ---- $175
☐ Inside Front Cover  ---- $1,000  ☐ Donor’s name only  ---- $100
☐ Middle Page Spread  ---- $800

Full Page: 8 ½ x 11 in.  Half Page: 8 ½ x 5 ½ in.

NOTE: SUBMIT CAMERA Ready lay out/picture electronically using PDF, or Word format to Arbie Ramos at arbieramos@yahoo.com. No borders or margins greater than half inch.

Deadline of submission: Friday, May 1, 2020.

III. PAYMENT INFORMATION/AGREEMENT

I agree with the deliverables, as listed on the front page, in regard to Sponsorships or Advertisement and I agree with the terms and conditions as stipulated above.

Make checks payable to SLUNAAI and mail to:

SLUNAAI c/o Maricon Estebar
1891 E. Goshen Avenue
Fresno, CA 93720 U.S.A.

Authorized signature: ___________________________ Date: ___________________________
Print (Name): ___________________________ Position: ___________________________

Cancellation Policy: Cancellation up to 30 days before the event is subject to a 25% charge; and, cancellation 15 days up until the event is subject to a 50% charge. All cancellations must be in writing. The Saint Louis University Nursing Alumni Association International reserves the right to cancel this offer at any time; and, to refuse any advertising they deem inappropriate. All submissions are subject to review.

For more information, please contact:

Dino Doliente III
E-mail: dinodoliente@gmail.com
Cell Phone: +1 (443) 340 7352

*Please do not write below this line (for SLUNAAI Personnel only)

Solicited by: ___________________________ SLU Batch: ___________________________
Payment received by: ___________________________ Date: ___________________________
Remarks: ___________________________